



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Shorr Johnson Magnus  
1831 Chestnut St  
Ste 602  
Philadelphia, PA 19103

# Contract # 1357562

**Schedule Dates** 08/21/12-08/27/12  
**Advertiser** Friends of Sherrod Brown (71746)  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Brown (32993)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORE,MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** BROWN  
JARED SALLES

**Date Entered** 08/20/12  
**Last Modified** 08/20/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09797860  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,203.75  
**Net Total** \$6,821.25  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	10	\$6,100.00
Sep. 2012	3	\$1,925.00
<b>Grand Total:</b>	<b>13</b>	<b>\$8,025.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/21/12-08/24/12	1	:30	6:58A- 8A (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Columbus (WSYX)	GOOD MORNING AM	8/20/12
2.0	Normal Line / SPOT (2)	08/27/12-08/27/12	1	:30	6:58A- 8A (EST)		1							1	\$550.00	\$550.00	Columbus (WSYX)	GOOD MORNING AM	8/20/12
3.0	Normal Line / SPOT (3)	08/21/12-08/24/12	1	:30	3:58P- 5P (EST)			1	1	1	1			4	\$575.00	\$2,300.00	Columbus (WSYX)	JUDGE JUDY	8/20/12
4.0	Normal Line / SPOT (4)	08/27/12-08/27/12	1	:30	3:58P- 5P (EST)		1							1	\$575.00	\$575.00	Columbus (WSYX)	JUDGE JUDY	8/20/12
5.0	Normal Line / SPOT (5)	08/22/12-08/26/12	1	:30	11P- 11:34P (EST)	2			X	X	X	X	X	2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	8/20/12
6.0	Normal Line / SPOT (6)	08/27/12-08/27/12	1	:30	11P- 11:34P (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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